Description of a Selective Academic Component

Academic Component	Selective Academic Component «Foreign Information Manipulation and Interference»
Level of HE	second (Master) level
Title of specialty / educational and professional program	291 «International Relations, Public Communications and Regional Studies», EPP «International Information and Public Communications»
Form of education	Full-time
Year, semester, duration	II year, III semester
Semester control	Credit
Number of hours (total: including	120 h. / 4 ECTS credits: lectures – 10 h., practical
lectures / practical)	classes – 14 h.
Language of instruction	English
Department that provides teaching the academic component	International Communications and Political Analysis
Instructor	Doctor of Political Science, Professor Nataliia Karpchuk
	Brief Description
Requirements for starting studies	command of the Ukrainian language, basic knowledge of terminology related to issues of political communication; willingness to learn and critical thinking.
What will be studied	«FIMI» concept. External information manipulation and interference by the Russian Federation and China in Europe and the USA. Disinformation, fake news, populism as means of «FIMI». Struggle with «FIMI».
Why it is interesting / should be studied?	information and KT are «weapons» of influence in the modern world, especially in the conditions of the Russian Federation's war against Ukraine. The Russian Federation and China powerfully use their media and information resources to influence the political sphere of countries, to destabilize Europe and the USA. Where governments implement ineffective communication policies, citizens are influenced by populists and misinformers. AC will try to answer the question: why «FIMI» affects and how it is countered.
What you can learn (results)	understand the nature and objectives of «FIMI» and be aware of how the EU and the US deal with such influences.
How to use the acquired knowledge and skills (competencies)	the ability to identify and analyze the nature, means and goals of external information manipulation and interference; the ability to make informed decisions about the motives and goals of the initiators of such influence; the ability to argue the choice of ways to counter/prevent «FIMI»; the ability to analyze and predict the consequences of

one's professional activities in various contexts, in
particular political;
the ability to carry out applied analytical research in
the field of political propaganda;
the ability to self-study, maintain an appropriate level
of knowledge, readiness to acquire new levels of
knowledge, and increase one's expertise and level of
qualification.